

RAHATM

Community Investment Collaborative

“Our mission is to make meaningful investments in the economic, emotional, vocational, and philanthropic opportunity of social justice leaders and disinvested communities.”

Why do we exist?

In 2014, the Federal Reserve concluded that the majority of Americans could not afford an unexpected \$400 expense unless they borrowed money. This intriguing statistic led us to research how this affects social justice leaders of color.

Why do we exist?

- **In 2016, we surveyed 33 social justice leaders:**
 - » All People of Color
 - » Ages 28-41
 - » Geographically from every region of the United States.
 - » Racial Justice, Women's rights, LGBT activism, Community Organizing, Politicians, Disruptors, & Activist Artists

Why do we exist?

- **We learned:**

- » 83% work 10-30 hours weekly, unpaid, for communities with unmet needs.
- » 61% have less than \$5000 invested in their future
- » 83% have at least \$40,000 in educational debt
- » 30% had access to financial planning resources
- » 23 have families they support, simultaneously.

Why do we exist?

More compelling Findings:

- » 100% sole support system is family, friends, and their community
- » 61% are funded solely by the communities they serve
- » 94% identify their most pressing need is “financial support and intentional spaces for healing.”

What's the bright idea?

RAHA Community Investment Collaborative (RAHA™), will address the financial, emotional, and vocational disinvestment of social justice leaders, through a 3-prong model that leverages \$40MM to build an investment model—enfranchising leaders to be principal investors and visionaries in their lives, their legacy, and intersectional community work.

How will this happen?

- **RAHA™ will raise \$10MM in years 0-3:**
 - » It will be reinvested as a 12% rate of return for 10 years
 - » complimented by a **\$1MM annual investment** during maturation.
 - » After 10 years the initial and annual investments will **yield \$40.8MM**
 - » We will then use the investment to support in three ways:

Let us count the ways...

Way #1:

- Invest \$13.6MM to support the lives, legacy, families, existing debt, etc. of social justice leaders.
 - » RAHA's survey of 33 leaders shares that 83% have more than \$40,000 in debt, 70% support families, yet work 10-30 hours weekly, unpaid.
 - » Each leader would receive \$136,000 to invest in their lives as well as financing advising.

Way #2:

- Invest \$13.6MM for the 100 Social Justice leaders (Members) to define & invest in disinvested communities, people, and issue development.
 - » Central to the success of social justice work and supporting the next generation of revolutionary disruptors and activism is philanthropy.
 - » The leaders will be investors in communities with unmet needs

Way #3:

- **Reinvest \$13.6MM into RAHA's continuing work to support the next generation of social justice, growth of RAHA™, and the emotional and vocational support of social justice leaders.**
 - » Social justice leaders will be able to access an intentional space for healing and self & community care from the start of RAHA™. This investment will ensure that offering is always available and can grow.

Our Care Matters.

“This movement has contributed to me developing legit anxiety. Re-committing myself to another way, because this way has me 75 lbs heavier than I was and less joyful than I was before...”

- **Alicia Garza**, Co-Founder; Black Lives Matter
Obtained from a public October 22, 2016 Facebook post.

Looking Ahead...

- During the next two years RAHA™ will be laser focused on building our community and raising our initial \$10MM in capital.
- Moreover, the focus will be to refine how we best provide the emotional and vocational support to our Members and the larger social justice community with the support of practitioners and consultants.

For More Information

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Thank You!

